

# ISOCARD logo design competition

The International Society of Camelids Research and Development (ISOCARD) is launching competition for the creation of ISOCARD logo. On behalf of ISOCARD Executive Committee I would like to invite all interested parties to submit design(s) for consideration. This is an open competition. There is a cash prize of \$ 250.00 (Two hundred and fifty US dollars donated by Ghaleb Alhadrami ([hadrami@uaeu.ac.ae](mailto:hadrami@uaeu.ac.ae)), United Arab Emirates) for the winning entry. The competition will close on November 1, 2007. Logo requirements and rules of the competition and submission requirements are included in this document.

We look forward with interest to receiving all proposals.

Regards,  
Ghaleb Alhadrami,  
ISOCARD Secretary,

## Logo shall meet the following requirements

- ✓ The logo must be simple and clear in concept.
- ✓ It must be distinctive in the quality and originality of its visual image and not offend any national, cultural or religious sensitivity.
- ✓ The concept should have relevance to ISOCARD.
- ✓ It must adapt well to electronic and printed media.
- ✓ Must be the original work of the submitter.
- ✓ Must be free of any copyright or other intellectual property claims.

## Rules and Submission Requirements

1. **Form of the competition:** Open design competition.
2. **Conditions of participation:** The competition is open to all designers, both professional and non-professional.
3. **Object of the competition:** The creation of a logo to serve as the emblem of ISOCARD.
4. **Number of designs:** Each participant is entitled to submit a maximum of four designs. Designs shall be submitted in their final form.
5. **Submission format:** The final design must be submitted as a scalable vector format EPS (Adobe Illustrator, Macromedia Freehand or similar), therefore no images will be taken into consideration. Please also avoid the use of gradients (including elements such as drop shadows) unless created inside a vector program.

All designs shall be submitted for in electronic form as:

- \* JPEG or PNG.
- \* 300 DPI, 1200 x 1200 pixels.
- \* In color (RGB).

6. **Submission deadline:** The designs must reach the ISOCARD Executive Committee by **November 1, 2007**.

7. **Jury:** The judgment leading to the final selection of designs shall be undertaken by the Executive Committee of ISOCARD. The selection will occur in two stages.

**First Stage:** Pre-selection will be done by the Executive Committee. The committee will recommend between 6 – 7 of the designs submitted that meet the prescribed rules and requirements.

**Second stage (Final selection):** The final selection of the winner shall be judged by the ISOCARD members via a direct vote.

8. **Copyright, right of use:** Upon completion of the competition, the ISOCARD society acquires ownership of the winning logo by assignment of copyright, and the winning designer will disclaim any trademarks and without limitation all other rights related to the design. The \$ 250.00 cash prize to the winning designer consists of \$ 100.00 for ownership rights and \$ 150.00 for the competition prize. All the other designs submitted shall remain the intellectual property of their creators.
9. **Return of designs:** Participants are advised to retain personal records of their designs, no designs submitted will be returned to them.
10. **Validity of the Rules:** By participating in the competition, the participants unreservedly accept these rules.